

Positive Ways to Use Social Media



A) For Community Service

- + Create a YouTube channel or Instagram to help adoptable dogs find homes.
- + Play video games or make TikToks with hospitalized children.
- + Help elderly people use their tablets.
- + Make videos about your service projects.
- + Raise money through challenges - remember the Ice Bucket Challenge for ALS?

For example: the famous Fortnite player “Ninja” has raised over \$1 million dollars for diverse charities by donating his game winnings and encourage fans to give.

B) For Your #1 Passion:

- + **What’s your #1 passion?** Instead of posting selfies, post only about that passion.
- + Create a Twitter, Instagram or YouTube channel about your favorite **sport**. Share not only your game highlights, but also your biggest idols. Share with colleges who might recruit you to play.
- + Create a TikTok, Instagram or YouTube channel about your **art**. Share videos of you **singing, or playing instruments, doing stand-up comedy, or drawing**. Share with people who would buy or enjoy your art.

For example: the artist @NathanWPyle makes an excellent living drawing comics. Many athletes, artists and musicians have found jobs through social media.

C) For Diversity & Inclusion:

- + Instead of playing video games by yourself, find children who are disabled or who need more friends. Play with them.
- + Every week, search another culture on Instagram or YouTube and post cool things that you learned.

Examples:

- + Read the Instagram account @YesImHotInThis helps to see life as a normal, everyday Muslim woman in America.
- + Watch the Geography Now! YouTube Channel to learn about all 190+ countries.
- + Search social media for people you wouldn’t ordinarily meet – those with Down Syndrome, those who are deaf, those who are immigrants, those who live in wheelchairs. How can you be a good friend to them in real life?